

## STARRS February 2, 2010 Meeting Minutes

Joe Steele opened the meeting and announced that Freddy Ramirez will be fulfilling the duties of Vice President along with Rodney Brown, who has offered his help and gradually Freddy will take over the presidency as Joe eases out.

Freddy announced that the STARRS meetings will take on the format of informational meetings for members to receive news and updates of club events, news and announcements. Each month, prior to the regular 7:00 meeting, the officers will meet at 5:30 the offices of KZFM/KKBA/KEYS Radio Stations offices located at 2117 Leopard. All members who would like to attend these meetings are welcome to do so.

The members expressed unanimous approval for STARRS to become involved with a new program the City of Corpus Christi is starting. The program is "Adopt a Park" and organizations are assigned a park or part of a large park to help maintain. No grass mowing is required, but litter pick-up and watering are the responsibilities. The City is asking each group to volunteer 8 hours, 8 times per year in this effort. Thoughts of incorporating the work times with the end of bike rides or tied to social events would encourage some social time, while accomplishing something for our city. Most expressed an interest in Cole Park since we hold the CC Tri there and have planted trees at the park.

We discussed Sponsorship Opportunities. Rodney Brown, General Manager of KZFM/KKBA/KEYS Radio Stations has partnered with STARRS and is offering lots of commercial air time on KBAY radop for the higher lever sponsors. The levels are \$100, 250, 500 and 1000 and benefits are really enhanced for our sponsors this year. Details can be seen on our brochure. Please contact Chris Nelson, our Sponsor Coordinator at [cnelson@rtfc.org](mailto:cnelson@rtfc.org) if you would like to help procure sponsorship or know of a business we might contact.

Deidre Hall filled us in on the upcoming Wet N Wild Triathlon. There will be an additional division, the "Fat Tire Division" this year. It is intended to encourage people new to the sport to bring any bike they have and participate. The bikes cannot have road tires or aero bars to compete in this division. The charities benefitting from Wet N Wild and Corpus Christi Tri will be exchanged. The beneficiary of Wet N Wild will be the Tarpon Foundation which provides scholarships to students at A & N University and the Corpus Christi Tri will benefit the Christmas Bikes for Kids give-away.

We will, as always, need lots of volunteers to put on the triathlons. We are planning to host a volunteer training / pizza party evening for the volunteers. A training session will be held for the King High School kids who will help and another session will be held for other adult volunteers. Details will follow.

Registration for Wet N Wild is up on-line and fliers will be out very soon. Early Bird special entry rate ends February 12th.

This Sunday morning watch First Edition on KIII at 7:00 am for a P.A. about Wet N Wild.

Larry Donaldson, our Public Relations person asked that he be given at least 2 days notice for any announcements.

We discussed putting our STARRS logo and our event logos on Polar Bottles and offering them to membership and event participants for sale. Most people indicated an interest if the price was reasonable.

We are looking at purchasing some additional bike racks.

Paul Rybalka has agreed to design new cycling jerseys and kits. The design and items will be forthcoming. We will be looking for sponsors for the jerseys, as well.

If you haven't signed up for the 100 hour challenge, please get in contact with John Rodriguez. [JROD@NRGCC.COM](mailto:JROD@NRGCC.COM) or 510-0622 to do so.

Alissa Inman is offering to send an order for Pure Sport Nutrition for a discount from the mfg. Contact Alissa if you are interested. [alissain@gmail.com](mailto:alissain@gmail.com)

Our guest speaker Lisa Wright, owner of "Your Personal Best" training studio gave a very interesting and informative presentation focusing on finding the proper training cycles and nutrition for training and races.